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ОЗМУНИ ҶУМҲУРИЯВИИ БОНУИ СОҶИБКОРИ СОЛ

PRESS RELEASE

WOMAN ENTREPRENEUR OF THE YEAR COMPETITION "FARAH" 2018

On the day of the celebration of the International Workers' Solidarity Day, on 1st May, the acceptance of questionnaire for the participation of the contest Woman Entrepreneur of the Year Award "Farah-2018" was completed. Within two months there was an active work on informing and attracting women. And now the reception of applications is complete. Under the unique registration number, 403 supplied questionnaires were submitted to the Farah database. It should be noted that among the participants of the Farah-2018 contest there are a lot of women -entrepreneurs from Khatlon province, which is 60% of the total number of participants.

In early May of this year, the expert commission of the contest conducted an evaluation of the received questionnaires. Each questionnaire was reviewed, examined and evaluated first by experts in the Sughd region, and then by other experts in Dushanbe city. Upon assessing the questionnaires describing the business of participants in the contest, the experts drew attention to the following criteria: business reputation (customer loyalty, positive public opinion), perspectivity and strategic business development, amount of investment in business, financial stability of business, business development dynamics, success of business model, its unique and strengths, flexibility and responsiveness to changes in the market situation, the extent to which the business is important to the local community from the point of view of resolving issues for employment, creation of job places, payroll payment, payment of tax deductions, providing sponsor and charitable assistance, and more.

After careful examination and evaluation of the questionnaires, 94 participants from all six categories passed to the second stage of the contest. At the moment, within the second stage of this contest, the members of the expert commission conduct telephone interviewing of the participants of the second stage. To sum up the results of telephone conversations at the next meeting, the experts will determine the names of the semi-finalists of the Farah-2018 contest, than we will inform you very soon.

